


AD&D

Association of Deans & Directors of
University Colleges & Undergraduate Studies

2026

SPONSORSHIP & EXHIBITOR PROSPECTUS

39TH ANNUAL MEETING OF AD&D



**DoubleTree by Hilton
Charlotte City Center
Charlotte, North Carolina
April 15-18, 2026**

<http://adand.org/>

SPONSORSHIP & EXHIBITOR PROSPECTUS

2026

ASSOCIATION OF DEANS & DIRECTORS OF
UNIVERSITY COLLEGES & UNDERGRADUATE STUDIES

Get Your Company, Products, and Services Recognized!

The 37th Annual Meeting of the Association of Deans & Directors of University Colleges and Undergraduate Studies (AD&D) will engage AD&D members and other key stakeholders for professional development and networking opportunities on April 15-18, 2026, in Charlotte, North Carolina. AD&D provides your company with the perfect occasion to reach University Deans and Directors and other key decision makers before and during the Conference. Take advantage of this opportunity to enhance your company's visibility, maximize your company's brand, expand sales, and obtain new customers at this targeted industry event. Sponsoring or advertising will recognize your company as a strong supporter of AD&D and the higher education industry. Support today!



SPONSORSHIP OPPORTUNITIES

The following sponsorship opportunities are available for the AD&D Annual Meeting.

Annual Business Meeting & Lunch Sponsorship - \$3,000

- Enjoy prominent visibility as a Breakfast Sponsor. Sponsorship includes: Opportunity to welcome Conference attendees at the Annual Business Meeting & Lunch
- Company logo on all Conference signage
- Signage at the luncheon
- Listing on Conference app
- Mention on marketing materials for the Conference
- Exhibit opportunity in the Conference Marketplace
- Verbal recognition during the Conference

Conference Tote Bag Sponsor - \$2,000

Have your company logo and name on a Conference Keepsake that will last for years. The Conference Bag Sponsorship includes:

- Enjoy prominent visibility as a Breakfast Company's logo on Conference bags
- Listing on Conference web pages
- Listing on Conference app
- Ability to include marketing materials in Conference bags
- Mention on marketing materials for the Conference
- Exhibit opportunity in the Conference Marketplace
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ADDITIONAL SPONSORSHIP OPPORTUNITIES

EXHIBITOR – \$750

Promote your company as a marketplace exhibitor. This opportunity includes:

- Listing on the Conference App
- Exhibit opportunity in the Conference Marketplace
- At booth, company will receive 6' table with linens, two chairs and a waste can

CONFERENCE APP SPONSOR – \$1,500

Sponsorship includes:

- Logo on website
- Prominent Company Listing on Conference App
- Verbal recognition throughout the Conference
- Exhibit opportunity in the Conference Marketplace

GENERAL CONFERENCE SPONSOR – \$1,250

Spotlight your company as an AD&D Conference Sponsor. Sponsorship includes:

- Logo on website
- Company Listing on Conference App
- Verbal recognition throughout the Conference
- Ability to include marketing materials in Conference bags
- Exhibit opportunity in the Conference Marketplace

NAME BADGE SPONSOR – \$500

Promote your company visibly on all attendees' name badges. This opportunity includes:

- Company logo on all name badges
- Listing on the Conference App Listing on conference web page



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RESERVE YOUR SPONSORSHIP TODAY!

CONTACT US DIRECTLY AT:

(844) 705-3293

ADANDDOFFICE@GMAIL.COM

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