

March 7 - 10, 2018

The Westin Oaks Houston at the Galleria

Houston, Texas



AD&D 32nd Annual Meeting

32nd Annual Meeting of the Association of Deans & Directors of University Colleges & Undergraduate Studies

REGISTRATION BROCHURE



www.adandd.org

Welcome

We are excited to invite you to the 32nd Annual Meeting of the Association of Deans & Directors of University Colleges & Undergraduate Studies (AD&D), March 7 – 10, 2018, at the Westin Oaks Houston at the Galleria in Houston, Texas.

The 32nd Annual Meeting is the single most important event targeted specifically to deans, directors, and other professionals working in the university college and undergraduate studies environment. This unparalleled conference experience offers top-level speakers, hands-on breakout sessions, and a comprehensive professional development program.

Why Attend the AD&D Conference?

The AD&D Conference provides a rich learning environment for deans, directors, and other undergraduate studies professionals with information on current trends, practices, and strategies to further develop attendees. This year's conference promises an excellent educational agenda with new topic offerings and new session leaders. In addition, there are several social events, offering opportunities for all attendees to network with old friends and meet new ones.

Special Conference Presenter: Michael E. Nava, Ph.D.



AD&D is excited to welcome keynote speaker, **Dr. Michael Nava**, to facilitate its Annual Meeting Opening Session.

Dr. Michael E. Nava (*Associate Dean for Student Services, University College at Texas State University*) holds a bachelor's degree in psychology from The University of Texas at Austin, a master's degree in psychology from Texas A&M University-Kingsville, and a doctor of philosophy degree in higher education administration from The University of Texas at Austin.

A thread woven across Dr. Nava's career has been his commitment to the development of culturally relevant programs enhancing the success of those historically under-represented and under-resourced. The bulk of his experience comes from working with TRiO Programs (specifically the Ronald E McNair Postbaccalaureate Achievement and Student Support Services Programs). He has successfully written four grants as the Principal Investigator (Student Support Services Program (2), Ronald E McNair Postbaccalaureate Achievement Program, and Minority Male Initiative) and is currently Co-Principal Investigator on three grants. He has experience developing data-driven comprehensive academic support programs aimed at serving first-generation, low-income, and under-represented college

students and minority males at institutions of higher education.

Upon his arrival at Texas State University (2011), Dr. Nava assisted in the implementation of the Personalized Academic and Career Exploration (PACE) Center and he has had responsibilities in overseeing the PACE Mentoring and Academic Coaching (MAC) Program, PACE Academic Advising Center, Texas Success Initiative Program, Pathway Program, Title V and Title III grant student services, Minority Male Initiative, and assessment for the PACE Center.

You will definitely want to benefit from Dr. Nava's contributions to our conference as he shares with conference attendees. ***Register today to be a part!***

Conference Schedule At-A-Glance

Wednesday, March 7, 2018

- 2:00pm – 5:00pm Registration
3:00pm – 4:00pm New Member/First-Time Attendee Orientation
4:00pm – 5:00pm Welcome and Opening Session
5:00pm – 7:00pm Opening Reception
7:00pm Dinner On Your Own

Thursday, March 8, 2018

- 8:00am – 9:00am Continental Breakfast
9:00am – 10:15am Opening Plenary Session
- Creating Trauma-Informed Systems in College
10:30am – 11:45am Breakout Sessions
- Grit and Resilience: Helping Students Thrive in Challenging Times
- Assessing (Student and Programmatic) Success Creatively and Effectively
- Thinking Outside the Box: Retention, Persistence, and On-Time Graduation
11:45am – 1:30pm Lunch On Your Own
1:30pm – 2:45pm Breakout Sessions
- Serving the Historically Under-Served: Challenges and Opportunities
- Breaking Up is Hard to Do: Developing Healthy Campus Partnerships
- Building On Our Interdisciplinary Strength: Degree Programs and Minors
2:45pm – 3:00pm Break
3:00pm – 4:15pm Promising Practices Sessions
- Pathways to Degree Completion
- Incorporating a Case Management Approach to Student Academic Success Programming
- New Student Success Technologies
6:00pm Hosted Dine Around Dinners

Friday, March 9, 2018

- 8:00am – 9:00am Continental Breakfast
9:00am – 10:15am Breakout Sessions
- Digging Deeper Into Our Achievements and Developing a Research Agenda
- Boomers and Xers Serving (and Parenting) Generation Z
- Selling Our Story through Creative Marketing and Social Media
10:15am – 10:30am Break
10:30am – 11:45am Second Plenary Session
- Student Panel: Filling in Gaps to Student Success
12:00pm – 2:00pm Lunch and Business Meeting
2:00pm Opportunity to Explore Houston

Saturday, March 10, 2018

- 8:00am – 9:00am Continental Breakfast and Town Hall
9:00am – 10:15am Third Plenary Session
- Panel: University Colleges as Innovation Hubs
10:15am – 10:30am Break
10:30am – 11:30am Breakout Sessions
- Goodbye, Hand-Held Calculators: Using Data and Analytical Tools to Increase Student Success
- When a Freshman Isn't a Freshman, Anymore: Dual Enrollment, Early College High School, and AP Impacts on University Colleges
- Embracing Transition as a Process and Developing Strategies Enhancing Success During Transition
11:30am Closing Remarks

HOTEL INFORMATION

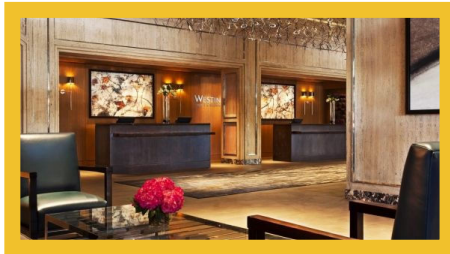
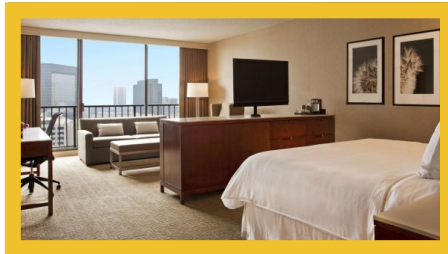
Westin Oaks Houston at the Galleria

5011 Westheimer Rd
Houston, TX 77056

Phone: 888-627-8514

Group Rate: \$179 single/double occupancy

To make reservations, indicate you are with the "Association of Deans & Directors of University Colleges & Undergraduate Studies" Group rate deadline is **February 14, 2018**.



The Westin Oaks Houston at the Galleria is ideally located in the Uptown Galleria area with direct access to over 350 shops and restaurants. Obtain ultimate relaxation at the Houston hotel in one of its spacious guestrooms featuring contemporary style and upgraded amenities including upgraded technology, flat-screen televisions and well-designed work areas.

Here are some of the features you'll enjoy about the Westin Oaks Houston at the Galleria:

- Nearby shopping, dining, and entertainment, including attractions such as the Houston Zoo and Museum District.
- Several on-site restaurants featuring Houston flavors, such as the White Oak Kitchen + Drinks, where you'll find fresh tastes and regional specialties, or Street Level Bar featuring Starbucks beverages and delectable bites.
- A comprehensive fitness experience at the Westin WORKOUT Fitness Studio, and New Balance certified running routes with maps at the concierge.
- Outdoor rooftop pool, and free WiFi and deluxe bedding in all guest rooms.

Enjoy a luxurious home base from which to explore all that Houston has to offer when you join us at the Westin Oaks Houston at the Galleria. **Reserve your room today!**

TRANSPORTATION

The following airports are recommended when traveling to the 32nd Annual Meeting:

William P. Hobby Airport (HOU)

7800 Airport Blvd
Houston, TX 77061

Average transportation costs to hotel:

Taxi: \$52

Uber: \$23 - \$30

Lift: \$24

George Bush Intercontinental Airport (IAH)

2800 N Terminal Rd
Houston, TX 77032

Average transportation costs to hotel:

Taxi: \$73

Uber: \$35 - \$40

Lift: \$37

NEW - THURSDAY "DINE-AROUND" DISCUSSIONS

This year, the AD&D Annual Meeting will include a facilitator-led Dine Around Discussion. Topics and reservation details will be made available during Conference Registration on Wednesday. *Plan to sign up early.*

WEATHER

The month of March is characterized by essentially constant daily high temperatures, with daily highs around 70°F and lows around 54°F throughout the month. The attire for the AD&D Annual Meeting is generally business casual. We look forward to enjoying the Houston Spring temperatures with you. *Be sure to register soon.*

32nd Annual AD&D Meeting - Registration Form

AD&D Executive Office, P.O. Box 3948, Parker, CO 80134 Fax: 720-496-4974

Register Online: www.adandd.org

Deadline for early registration is **February 9, 2018**.

REGISTRATION INFORMATION

Participant Name: _____

Title: _____

Institution Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Office Phone: _____ Cell Phone: _____

Email Address: _____

- This is my first AD&D Annual Meeting. I am a new AD&D Member.
- I am aware that my photo may be taken during the conference and may be published on AD&D social media sites, AD&D website, and in publications to promote AD&D and the AD&D Annual Meeting.

SPECIAL NEEDS

I will need assistance with: _____

I have the following dietary requirements:

- Vegetarian Vegan Gluten-Free Diabetic Kosher Other

EMERGENCY CONTACT INFORMATION

Name _____

Relationship _____ Phone Number _____

CONFERENCE FEES:

Early Registration - ends February 9, 2018

- Member Rate - \$475 Non-Member Rate - \$525

Standard Registration - February 10, 2018 - March 7, 2018

Member Rate - \$525 Non-Member Rate - \$575

- Spouse Registration** (includes access to opening reception/meals) - \$250

Total Enclosed \$ _____

GUEST NAME TAG: _____

Signature _____ Date _____

Print Name _____

Credit Card Number (Visa/MC only) _____ Expiration Date _____ CVV _____

Cancellations & Transfers

Note all cancellations must be in writing and faxed to us (720) 496-4974 by **February 15, 2018**.

All cancellations will require a \$150 processing fee. Registrations are transferable.