

March 7 - 10, 2018  
The Westin Oaks Houston at the Galleria  
Houston, Texas



**32<sup>nd</sup> Annual Meeting of the  
Association of Deans & Directors of  
University Colleges & Undergraduate Studies**



**CONFERENCE BROCHURE**



## Letter from the President



Brian C. Yates, Ed.D.

We are excited you are here with us in Houston at the 32nd Annual Conference of the Association of Deans and Directors of University Colleges & Undergraduate Studies (AD&D)! AD&D is a unique organization that serves as a dynamic “community of practice” for higher education leaders responsible for coordinating a variety of undergraduate education initiatives on their campus.

A particular focus of the university college are structured and purposeful experiences for first year students. This extends to a support of learning through programming to assist the academic, social and emotional development of the entering student. Common examples include the first-year experience, advising, tutoring or supplemental instruction, academic success courses and peer mentoring. No matter the area, with our AD&D members you will find interested individuals with a primary focus on student success!

At the annual conference we strive to proactively address our members’ needs, particularly as undergraduate education evolves and changes across the institutions in which we work. We hope, among other aspects of the conference format, you will enjoy engaging in deep round-table and panel discussions coupled with our topic-focused dinner event on Thursday.

But most important, be sure to take time to get acquainted with someone new. Catch up with those you have not engaged with in the past year. Ask the questions you struggle with on your campus. Share ideas that work for you. Also enjoy sharing a meal and time with colleagues that will encourage and provide the assurance that you are not alone in the important work you do daily.

Welcome to *our space of our own* in Houston! Be sure to connect with me if I can provide any support or assistance.

Brian C. Yates, Ed.D.

**President**

AD&D, Association of Deans and Directors of University Colleges & Undergraduate Studies

## Letter from the Conference Committee Chair



Daniel A. Brown, Ph.D.

Welcome to Houston and the 2018 annual conference of the Association of Deans & Directors of University Colleges & Undergraduate Studies! AD&D engages deans, directors, and faculty/staff focused on undergraduate student success in discussions and conversations focused on our collaborative impact on new and continuing students across America.

This year's conference theme, *University Colleges and Undergraduate Education: In a Space of Their Own*, reflects both this year's host city and the unique role that we play on our respective campuses. Houston, the nation's fourth largest city with a population of 2.3 million, was founded in 1836. It is named after General Sam Houston, who had served as president of the Republic of Texas. For many, though, Houston will always be known as the home of NASA's Johnson Space Center, which has played a key role in human spaceflight activity since the 1960s.

At the same time, deans and directors of University Colleges and Undergraduate Studies sometimes feel as if they also inhabit *a space of their own*. Our administrative units straddle academic and student affairs, and often provide leadership to programs serving students outside of our colleges and divisions. Defining and describing *our spaces* is increasingly important as demands for services increase and budgets grow tight.

Participants often note that one of the most important aspects of our annual conference is the time allotted for deeper conversation about issues and challenges. This year's conference will feature an opening plenary focused on increasing our awareness and understanding of the under-represented, under-resourced student experience and include a panel of undergraduate students from the University of Houston – Downtown who will provide us with insight on improving our efforts upon return to campus. We will discuss important topics and develop networks enhancing our individual and shared efforts. And we will return home with a renewed and refreshed commitment to student engagement, achievement, and success.

Enjoy this year's annual conference. Enjoy Houston. Find a mentor. Make new friends. Welcome to this *space of our own* and do not hesitate to contact me if I can be of assistance or support.

Daniel A. Brown, Ph.D.

**President-Elect and Conference Committee Chair**

AD&D, Association of Deans and Directors of University Colleges & Undergraduate Studies

## Keynote Speaker: Dr. Michael Nava

Dr. Michael Nava

**Associate Dean for Student Services, Director of PACE Mentoring & Academic Coaching**  
Texas State University



Dr. Michael Nava

**D**r. Michael Nava, holds a bachelor's degree in psychology from The University of Texas at Austin, a master's degree in psychology from Texas A&M University-Kingsville, and a doctor of philosophy degree in higher education administration from The University of Texas at Austin.

A thread woven across Dr. Nava's career has been his commitment to the development of culturally relevant programs enhancing the success of those historically under-represented and under-resourced. The bulk of his experience comes from working with TRiO Programs (specifically the Ronald E McNair Post baccalaureate Achievement and Student Support Services Programs). He has successfully written four grants as the Principal Investigator (Student Support Services Program (2), Ronald E McNair Postbaccalaureate Achievement Program, and Minority Male Initiative) and is currently Co-Principal Investigator on three grants. He has experience developing data-driven comprehensive academic support programs aimed at serving first-generation, low-income, and under-represented college students and minority males at institutions of higher education.

Upon his arrival at Texas State University (2011), Dr. Nava assisted in the implementation of the Personalized Academic and Career Exploration (PACE) Center and he has had responsibilities in overseeing the PACE Mentoring and Academic Coaching (MAC) Program, PACE Academic Advising Center, Texas Success Initiative Program, Pathway Program, Title V and Title III grant student services, Minority Male Initiative, and assessment for the PACE Center.

You will definitely want to benefit from Dr. Nava's contributions to our conference as he shares with conference attendees.

# AD&D 2018 Conference

## **The Purpose of the Association is to:**

Establish a community of professional colleagues responsible for academic programs and services for undergraduates.

Meet annually to exchange information and explore solutions to common problems related to student learning and academic success.

### **Typical Unit Titles**

- University College
- Freshman College
- General College
- Undergraduate Studies
- Undergraduate College
- University Studies

### **Typical Unit Responsibilities**

- Academic Advisement
- Fostering Opportunities for Student Involvement
- Fostering Relationships with Faculty and Staff Development and Operation of Personal and Academic Support Systems Collection and Dissemination of Data about First-Year Students Support Services Exploratory (*Undeclared*) Majors
- Student Orientation Programs
- First-Year Experience Programs
- General Education
- Tutoring/Supplemental Instruction Programs

**A Special Thanks to  
our 2018 Conference Exhibitor**



## AD&D 2018 Conference Schedule

### Wednesday, March 7

2:00 p.m. – 5:00 p.m.	Registration	<i>Grand Foyer Consulate</i>
4:00 p.m. – 5:00 p.m.	New Member / First-Time Attendee Orientation Dr. Brian Yates, AD&D President Dr. Dann Brown, AD&D President-Elect	
5:00 p.m. – 7:00 p.m.	Opening Remarks Welcome: Dr. Brian Yates, Liberty University Meeting Orientation: Dr. Dann Brown, Texas State University Introduction to Houston: Dr. Gene Preuss, University of Houston – Downtown	<i>Consort II</i>
7:00 – 9:00pm	Reception	<i>The Roof</i>

### Thursday, March 8

8:00 a.m. – 9:00 a.m.	Breakfast	<i>Consort I Consort II</i>
9:00 a.m. – 10:15 a.m.	Opening Plenary Session: Under-Represented Student Success: Intentionality Matters Dr. Michael Nava, Associate Dean, University College, Texas State University	
10:30 a.m. – 11:45 a.m.	Breakout Sessions Grit and Resilience: Helping Students to Thrive in Challenging Times (Dr. Cathy Buyarski, Indiana University – Purdue University Indianapolis)	<i>Consulate</i>
	Assessing (Student and Programmatic) Success Creatively and Effectively (Dr. Linda Maule, Indiana State University)	<i>Continental</i>
	Thinking Outside the Box: Retention, Persistence, and On-Time Graduation (Dr. Elizabeth Guertin, University of Indiana)	<i>Oak</i>
11:45 a.m. – 1:30 p.m.	Lunch On Your Own	
1:30 p.m. – 2:45 p.m.	Panel Presentation Building on Our Interdisciplinary Strengths: Degree Programs and Minors Dr. Amelia Noel-Elkins, Illinois State University Casey Self, Arizona State University Dr. Brian Yates, Liberty University	<i>Consort II</i>
3:00 p.m. – 4:15 p.m.	Breakout Sessions Incorporating a Case Management Approach to Student Academic Success Programming (Dr. Michael Nava, Texas State University)	<i>Continental</i>
	First Generation Student Success (Dr. David Hood, North Carolina Central University)	<i>Oak</i>
	Public to Higher Education Pathways to Degree Completion (Dr. Kambra Bolch, Texas State University)	<i>Consulate</i>
6:00 p.m.	Hosted Dinners Group Hosts: Kambra Bolch, Dann Brown, William Moultrie, Michael Nava	

## **AD&D 2018 Conference Schedule**

### **Friday, March 9**

8:00 a.m. – 9:00 a.m.	Breakfast	<b><i>Consort I</i></b>
9:00 a.m. – 10:15 a.m.	Breakout Sessions Serving the Historically Under-Served: Challenges and Opportunities (Dr. Michael Nava)	<b><i>Consulate</i></b>
	Boomers and Xers Serving (and Parenting) Generation Z (Pamm Ambrose, Illinois State University)	<b><i>Continental</i></b>
	Advising as Coaching (Dr. Brian Yates, Liberty University)	<b><i>Oak</i></b>
10:30 a.m. – 11:45 a.m.	Second Plenary Session Student Panel: Filling in Gaps to Student Success Dr. Brian Yates, Facilitator UH – Downtown Students	<b><i>Consort II</i></b>
12:00 p.m. – 2:00 p.m.	Lunch and Annual Business Meeting	<b><i>Consort I</i></b>

### **Saturday, March 10**

8:00 a.m. – 9:00 a.m.	Breakfast and Town Hall	<b><i>Consort I</i></b>
9:00 a.m. – 10:15 a.m.	Panel Discussion University Colleges as Hubs for Innovations in Student Success Eagle Scholars Program (Nina Shenkle, Liberty University)	<b><i>Continental</i></b>
	Aspiring Eagles Academy (Dr. William Moultrie, North Carolina Central University)	<b><i>Oak</i></b>
	21st Century Scholars Program (Dr. Cathy Buyarski, IUPUI)	<b><i>Consulate</i></b>
10:30 a.m. – 11:45 a.m.	Breakout Sessions Goodbye, Hand-Held Calculators: Using Data and Analytical Tools to Increase Student Success (Amy Roser, Illinois State University)	<b><i>Consort II</i></b>
	When a Freshman Isn't a Freshman, Anymore: Dual Enrollment, Early College High School, and AP Impacts on University Colleges (Dr. Kambra Bolch, Texas State)	<b><i>Continental</i></b>
	Embracing Transition as a Process and Developing Strategies Enhancing Success During Transition (Dr. Dann Brown, Texas State University)	<b><i>Oak</i></b>
11:45 a.m. – 12:00 p.m.	Closing Remarks	<b><i>Consort I</i></b>

### **2017 - 2018 Executive Committee**

**President:** Brian Yates (Liberty University)

**President Elect:** Dann Brown (Texas State University)

**Secretary/Treasurer:** Stevie Lawrence (Fort Valley State University)

**Executive Director:** Nicole A. Singleton (AD&D)