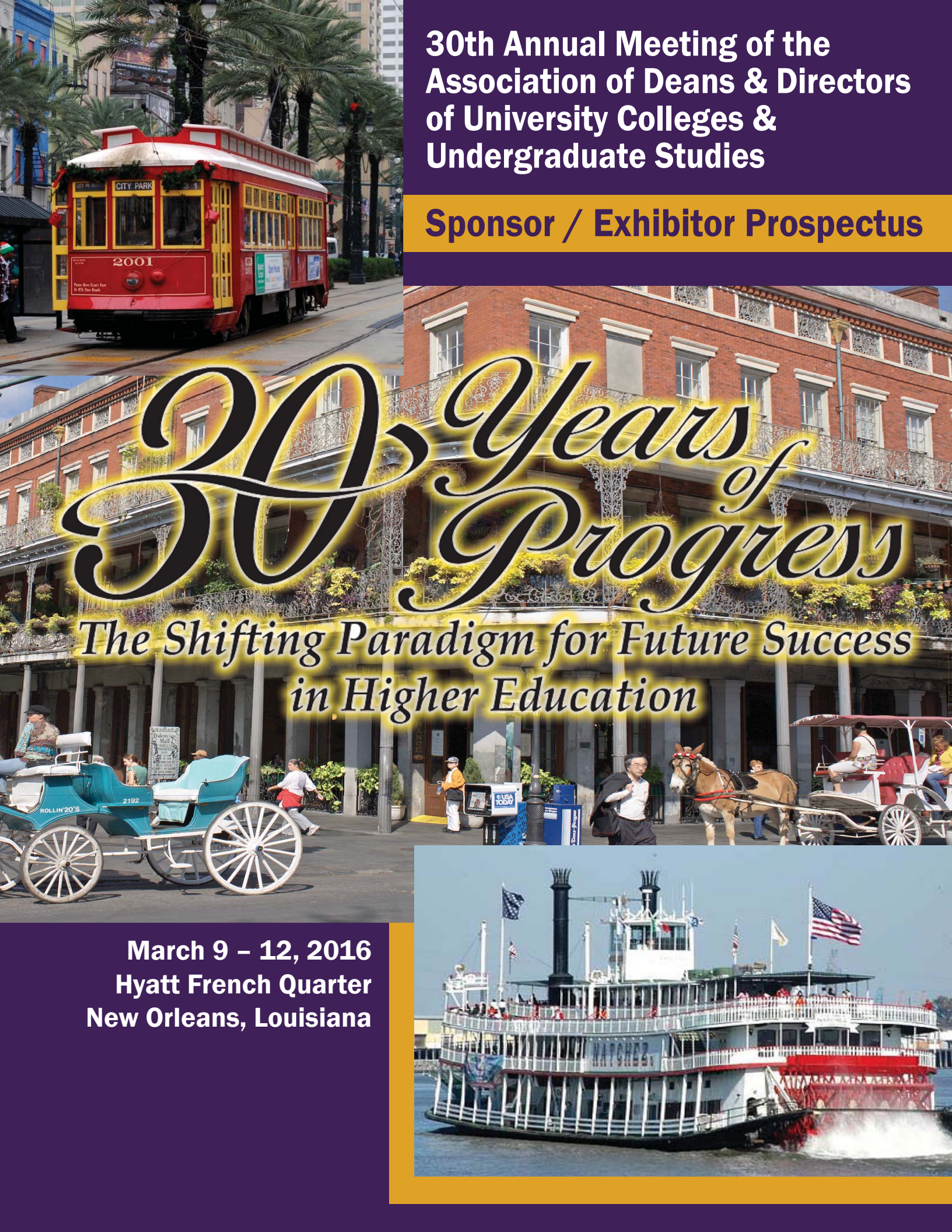


# 30th Annual Meeting of the Association of Deans & Directors of University Colleges & Undergraduate Studies

**Sponsor / Exhibitor Prospectus**



## *30 Years of Progress*

*The Shifting Paradigm for Future Success  
in Higher Education*

**March 9 – 12, 2016  
Hyatt French Quarter  
New Orleans, Louisiana**





## The 30th Annual Meeting of AD&D

is the single most important conference for those involved and/or interested in university colleges and undergraduate studies. Our conference draws Deans, Directors, and other staff members from university colleges and undergraduate studies programs from across the country. By exhibiting at 30th Annual AD&D Meeting you will gain a competitive edge while you network face-to-face with key decision makers. Your company will also be introduced to our conference attendees in our exhibit hall and throughout the conference. We hope you will be part of this unique conference.

This Sponsor/Exhibitor Prospectus provides details on registering your company as a sponsor and/or exhibitor, as well as the numerous ways your company can increase its message to our members and conference attendees with our sponsorship and advertising opportunities. These sponsorship and advertising opportunities present valuable exposure and incentive to extend your reach to these professionals.

# 30 Years of Progress

*The Shifting Paradigm for Future Success  
in Higher Education*

## *AD & D Mission:*

### **AD&D exists to:**

- ***Establish a community of professional colleagues responsible for academic programs and services for undergraduates***
- ***Meet annually to exchange information and explore solutions to common problems related to student learning and academic success***



## **IMPORTANT DEADLINES**

### **Sponsor/Exhibitor Registration Deadline**

**February 16, 2016**

### **Hotel Cut-Off Date for Room Reservations**

**February 19, 2016**

### **Exhibit Set-up**

**March 9, 2016 – 2pm – 4pm**

### **Exhibitor Take Down**

**March 12, 2016 – 12pm – 1pm**



# Great Investment

The 30th Annual Meeting of the Association of Deans & Directors of University Colleges and Undergraduate Studies (AD&D) will engage AD&D members and other key stakeholders for professional development and networking opportunities on March 9 – 12, 2016., in New Orleans, Louisiana. AD&D provides your company with the perfect occasion to reach University Deans and Directors and other key decision makers before and during the Conference. Take advantage of this opportunity to enhance your company's visibility, maximize your company's brand, expand sales, and obtain new customers at this targeted industry event.

Sponsoring or advertising will recognize your company recognized as a strong supporter of AD&D and the higher education industry. Support today!

## Conference Sponsorships

The following sponsorship opportunities are available for the AD&D Conference:

### Breakfast Sponsor - \$3,000

***Enjoy prominent visibility as a Breakfast Sponsor. Sponsorship includes:***

- Opportunity to welcome conference attendees at a conference breakfast
- Company logo on all conference signage
- Signage at the conference breakfast
- Mention on marketing materials for the Conference
- Exhibit opportunity in the Conference Marketplace
- Listing in the Conference Program Book
- Full Page Ad in Conference Program Book
- Verbal recognition during the conference
- Registration for two (2) representatives

### Conference Tote Bag Sponsor - \$2,000

***Have your company logo and name on a Conference Keepsake that will last for years.***

***The Conference Bag Sponsorship includes:***

- Company's logo on Conference bags
- Ability to include marketing materials in Conference bags
- Mention on marketing materials for the Conference
- Exhibit opportunity in the Conference Marketplace
- Listing in the Conference Program Book
- Full Page Ad in Conference Program Book
- Verbal recognition throughout the conference
- Registration for one representative

### General Conference Sponsor – \$1,250

***Spotlight your company as an AD&D Conference Sponsor. Sponsorship includes:***

- Full Page Ad in Conference Program Book
- Verbal recognition throughout the conference
- Ability to include marketing materials in Conference bags
- Exhibit opportunity in the Conference Marketplace
- Registration for one (1) representative

### Marketplace Exhibitor Sponsor – \$750

***Promote your company as a marketplace exhibitor. This opportunity includes:***

- Listing in the Conference Program Book
- Registration for one (1) representative
- Exhibit opportunity in the Conference Marketplace
- At booth, company will receive 6' table with linens, one chair, and a trash can



## CONFERENCE ADVERTISEMENTS

The following advertisement sizes are available in the AD&D Conference Program Book:

Full Page Ad - \$500

1/2 Page Ad - \$300

1/4 Page Ad - \$200

1/8 Page Ad (Business Card) - \$125

Be a supporter of the AD&D Conference.  
Contact us today!

[www.adandd.org](http://www.adandd.org)

(844) 705-3293



**30th AD&D Annual Meeting**  
**March 9 - 12, 2016**  
**Hyatt French Quarter | New Orleans, Louisiana**

## EXHIBITOR INSTRUCTIONS

### EXHIBIT LOCATION:

The meeting will be at the Hyatt French Quarter, 800 Iberville Street  
New Orleans, Louisiana, USA, 70112.

The exhibit area will be located adjacent to the General Session room.

### EXHIBIT SET-UP AND TEAR-DOWN:

You may begin setting up your exhibit at 2:00 PM. on Wednesday, March 9, 2016,  
to be completed by 4:00 PM.

Exhibitors are able to take down on Saturday, March 12, 2016,  
beginning at 12 PM.

### EXHIBIT HOURS:

Wednesday, March 9, 2016, from 4:00 PM – 6:00 PM.

Thursday, March 10, 2016, from 8:00 AM – 4:15 PM.

Friday, March 11, 2016, from 8:00 AM – 11:45 AM.

Saturday, March 12, 2016, from 7:30 AM – 12 NOON.

### EXHIBITOR REGISTRATION:

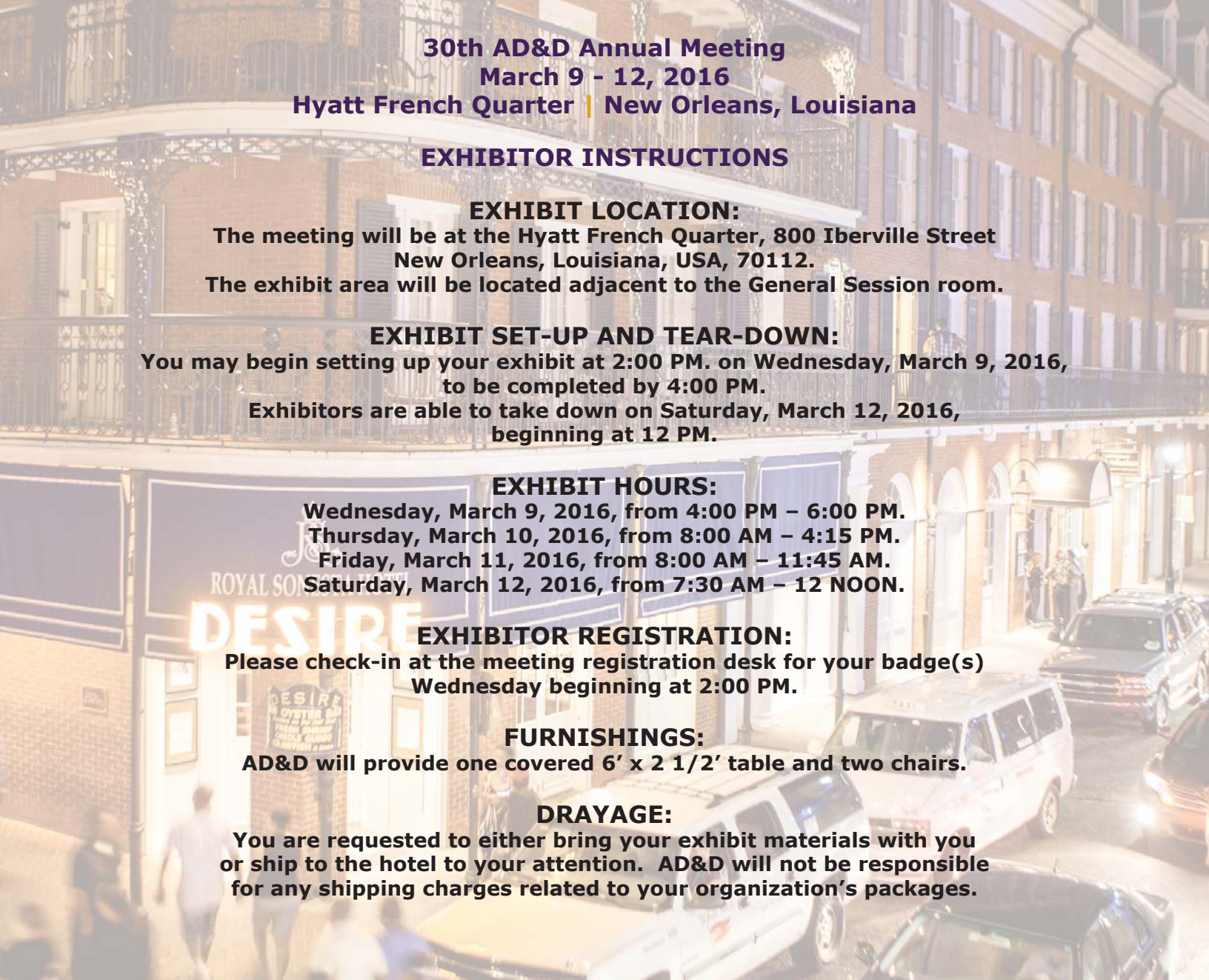
Please check-in at the meeting registration desk for your badge(s)  
Wednesday beginning at 2:00 PM.

### FURNISHINGS:

AD&D will provide one covered 6' x 2 1/2' table and two chairs.

### DRAYAGE:

You are requested to either bring your exhibit materials with you  
or ship to the hotel to your attention. AD&D will not be responsible  
for any shipping charges related to your organization's packages.



# 30th AD&D Annual Meeting

## APPLICATION FOR SPONSOR/EXHIBITOR

(Please Type or Print)

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Name(s) of representative(s) as you wish it (them) to appear on badges  
(limited to one or two depending on chosen sponsorship/exhibit opportunity):

1. \_\_\_\_\_

2. \_\_\_\_\_

### Options:

- ☐ Breakfast Sponsor - \$3,000
- ☐ Conference Tote Bag Sponsor - \$2,000
- ☐ General Conference Sponsor - \$1,250
- ☐ Marketplace Exhibitor Sponsor - \$750
- ☐ Full Page Ad - \$500
- ☐ 1/2 Page Ad - \$300
- ☐ 1/4 Page Ad - \$200
- ☐ 1/8 Page Ad (Business Card) - \$125

TOTAL ENCLOSED: \$ \_\_\_\_\_

\*Note print ready ads (PDFs or JPEGs) are due by February 24, 2016.  
These must be emailed to: [adanddoffice@gmail.com](mailto:adanddoffice@gmail.com).

By signing the 2016 AD&D Sponsor/Exhibitor Application, the exhibitor agrees to indemnify and hold harmless AD&D, their officers, directors, management company, and agents, from and against any actions, losses, costs, damages, claims and expenses (including attorney's fees) arising from any damage to property or bodily injury to exhibitor, his agents, representatives, employees by reason of the exhibitor's occupancy or use of the exhibition facilities.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_

Credit Card Number (Visa/MC only) \_\_\_\_\_ Expiration Date \_\_\_\_\_

**Email to: [adanddoffice@gmail.com](mailto:adanddoffice@gmail.com)**

**Fax to: (720) 496-4974**

**Mail to: AD&D, Attn: Exhibits Coordinator, PO Box 3948, Parker, CO 80134**